

10-15-13 CCBA Meeting at PK Fit, Coleman

Present were: Kasey & Pete/PK Fit, Tammy Compe/Relax N Style, Marcia/Senn Coleman Ins, Vern, Judy, and Kevin. (Kasey, Tammy, Marcia and Kat are all with businesses in the Village Suites!)

Meeting was requested by Kasey/PK Fit to rejuvenate CCBA, which was fabulous news! We are very excited to have several new members step up and volunteer to get involved to build a stronger association!

Tammy Compe reported new members not added to website. We discussed getting an updated list and correcting this. Also discussed that we have a facebook page and should send out an email to all, to like the page and put their events on the page.

Judy contacted Michele for updated lists for this and member booklets which Marcia is working on.

Events schedule is available on website and facebook page, Cougar Country Business.

Franny will be contacted for info on Welcome Committee, past activity, garden show, etc.

Judy will check on Buy Local buttons per Kasey's suggestion.

Discussed fabulous support from both villages with any community project or event.

Kasey suggested a Business Showcase & Craft Event. Details in her notes to follow.

Kasey and Pete would like to see personal visits to each member or potential member. They will help make this happen. Items to be distributed will be a Business Showcase flier, Letter to Businesses and the Feb 10, 2014 Banquet invitation/2014 member invoice. Discussed having the public bring food as entrance fee. (Vern and Michele – Can you please help Marcia with Lists of Businesses? Thanks)

We will promote membership, showcase, meeting attendance and overall participation to create a more effective marketing arm for all and to promote buying local from these businesses.

Judy will finalize letter and invoice/invitation to banquet and get to Marcia to print for all area businesses. Marcia and Kasey will work together to get stuffed and organized for delivery. (Please contact the rest of us to help as needed.)

Suggestion from Marcia to draw a business card from attendees at meetings, or business fair or banquet. Winner receives advertising dollars or other prize to encourage participation.

Kat and Marcia working on window clings for members. We discussed having extra clings to purchase if anyone wants to put in their vehicle windows, as suggested by Kasey and Pete.

“ Proud member of Cougar Country Business Association. “
Suggest everyone look at the different village and township websites for ideas.

Kevin and Vern discussed trailer modifications for the north sign.
Vern has a sample sign back from Jag. will have that at the next meeting.