

Cougar Country Business Association

September 15, 2016 3rd Quarter Meeting Notes

Note: This meeting was postponed from August 18th, due to too many conflicts of interest of the officers.

Meeting was called to order by President, Jeff Gendron at 6:50 p.m.

Present members included: J. Gendron - Pres., Gary Gluth - V. Pres., Vern Christopherson - Tres. and Franny Makos - member. Noelle Spreeman - Sect., was excused due to a business conflict.

Treasurer's Report -Vern reviewed the income and expenses for the year with a net checkbook balance of \$7,062.04 after deduction for all known liabilities. Our second annual "Shop Local" raffle that ended August 31st, netted \$1,408.85 after accounting for all prizes and raffle expenses.

The 2017 Annual Banquet was briefly discussed and will be planned at the 4th Quarter - Meeting November 27th. Location / food vendor will be asked to join us at that meeting.

This year's "Shop Local" raffle was deemed a success and was suggested that we consider "consumables" (food, meat, gasoline, etc.) for the major prizes again next year. A decision was made at the raffle drawing to give an additional five \$25 gift certificates. It was noted that if we want to give more prizes next year we should have them listed on the tickets so that the ticket buyers are aware of all the prizes.

Again we want to thank all who participated!

A copy of the poster, tickets, the 17 winning tickets and blank certificates were given to Vern for record keeping. Vern also asked for an electronic format of the certificate, which Gary Gluth will send him.

Any winner who has not yet received their Shop Local Certificates can pick them up at Gendron's, Inc.

Earlier this week, Paula Seewald, (who was unable to attend this meeting) stated that if we wanted to, CCBA could sell raffle tickets at her Marinette County display next year if we choose not to have our own display. She noted that she and her staff are too busy to sell tickets there, so we would need volunteers to do this. This option was met favorably by all in attendance. We would not

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need to purchase a booth and save the expense of the fair display.

Paula also suggested that we get organized sooner and sell tickets at the Pound Car Show and at the Pound Fireman's Picnic (we would need to get prior approval to do this from the organizers).

Place Mat Advertising - After brief discussion, it was determined that CCBA was not interested in promoting place mats since no one wanted to do all of the work to arrange things. Gary Gluth will notify Mare Hare who had recently inquired about the status of this project.

With no further business, the meeting was adjourned at 7:30 p.m.

Notes submitted by Gary Gluth